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FOR IMMEDIATE RELEASE: April 1, 2019

ExsoMed Corporation Appoints William E. Maya As Chief Executive Officer

Aliso Viejo, CA – *April 1, 2019* – ExsoMed, a privately-held U.S.-based surgical device company that develops innovative technologies and products for surgery of the hand, announced the appointment of William E. Maya as Chief Executive Officer and Director, effective March 16, 2019.

Mr. Maya has over 35 years experience in advancing the success of multiple medical device and healthcare companies. He excels in strong operational expertise as well as sales and distribution strategies, leading companies through transformative periods and to successful growth. In his new role, he will be responsible for increasing efficiency, developing global distribution networks, and providing value to the shareholders of ExsoMed. Mr. Maya replaces ExsoMed's interim Chief Executive Officer, Jon Holder, who now focuses his 28 years of experience in the critical role of Chief Revenue Officer.

Mr. Maya has previously held positions including: Chief Executive Officer at Tenex Health, Inc., Chief Executive Officer at OrthAlign, Inc., Vestara, LLC, DataLabs, Inc., Advanced Spine Fixation Systems, Inc., and Birtcher Medical Systems. He is an experienced and highly respected figure within the industry with a proven record of successful leadership and significant financial growth. As he has done many times in his career, Mr. Maya, as Chairman of ExsoMed, led the effort for ExsoMed to secure multiple millions in invested capital in a dramatically short timeframe, and is now developing and leading a seasoned business team in the process of globally commercializing ExsoMed's innovative products.

ExsoMed provides INnate™, an intramedullary threaded nail for metacarpal fixation, and ArcPhix™ and ArrowPhix™, leading DIP joint fusion implants, all used by hand surgeons in private practices, hospitals, and facilities. The INnate creates precise reduction and rigid fixation for metacarpal fractures of all kinds, designed to give both surgeon and patient a dramatically improved outcome. ExsoMed was founded in response to unmet needs in both product innovation and techniques that could enhance the overall surgical procedure, providing a better, functional experience for the patient.

Mr. Maya stated, "It is another great opportunity in my career to join ExsoMed at this accelerating stage. My focus has always been on guiding innovative medical and technology companies through transformative stages with the goal of building shareholder value and maximizing the company's potential. ExsoMed has pioneered revolutionary, effective, and minimally invasive solutions for hand surgery. It is now our privilege to communicate our unmatched benefits into the marketplace and provide benefit to the clinician, facility, and most importantly, the patient."

## **About ExsoMed**

ExsoMed is a surgical device company that develops innovative solutions for hand surgery, increasing surgical efficiency and improving patient outcomes. The company is based in Aliso Viejo, California, and was founded in 2012 to bring innovation to the hand surgery market. ExsoMed's solutions were initially created by board-certified plastic and reconstructive surgeons, specializing in hand and reconstructive microsurgery. This experience adds to the unique understanding in serving the orthopaedic hand surgery field. Additional information is available at <http://www.exsomed.com>.

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